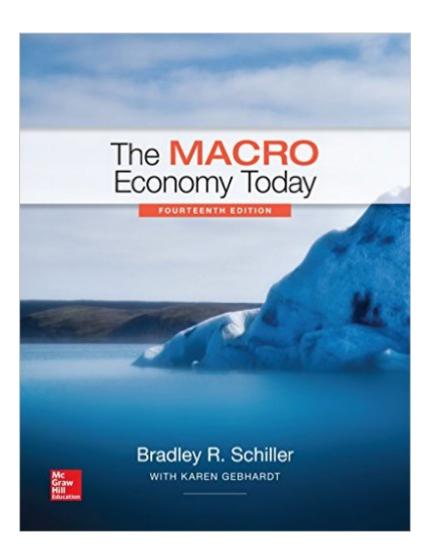
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The Macro Economy Today, 14 Edition (The Mcgraw-Hill Series In Economics)





Synopsis

The Macro Economy Today is noted for three great strengths: readability, policy orientation, and pedagogy. The accessible writing style engages students and brings some of the excitement of domestic and global economic news into the classroom. Schiller emphasizes how policymakers must choose between government intervention and market reliance to resolve the core issues of what, how, and for whom to produce. This strategic choice is highlighted throughout the full range of micro, macro, and international issues, and every chapter ends with a policy issue that emphasizes the markets vs. government dilemma. The authors teach economics in a relevant context, filling chapters with the real facts and applications of economic life. Schiller is also the only principles text that presents all macro theory in the single consistent context of the AS/AD framework. The Macro Economy Today, fourteenth edition, is thoroughly integrated with the adaptive digital tools available in McGraw-Hillâ ™s LearnSmart Advantage Suite, proven to increase student engagement and success in the course.

Book Information

Series: The Mcgraw-Hill Series in Economics Paperback: 536 pages Publisher: McGraw-Hill Education; 14 edition (February 20, 2015) Language: English ISBN-10: 1259291820 ISBN-13: 978-1259291821 Product Dimensions: 8.4 x 0.7 x 10.8 inches Shipping Weight: 1.8 pounds (View shipping rates and policies) Average Customer Review: 4.3 out of 5 stars Â See all reviews (3 customer reviews) Best Sellers Rank: #27,190 in Books (See Top 100 in Books) #15 in Books > Textbooks > Business & Finance > Economics > Macroeconomics #31 in Books > Business & Money > Economics > Macroeconomics #7781 in Books > Reference

Customer Reviews

The book is in good condition. However, the teacher at my son's school requires all homework to be done through "Connect" which is referenced in the book. This rental does not come with the needed Connect access registration code that is required by the teacher and course to complete homework assignments. That is an additional \$100.00 for the code through the Connect website.

This book worked out perfectly for my course!!!

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